Making The Right Thing, The Easy Thing

Cannabis Doing Good.

CANNABIS IMPACT FUND

Kelly Perez + Courtney Mathis

Cannabis Sector since 2012

30+ yrs Racial Equity Experience

Founded Cannabis Social Responsibility

Experts in Organizational Development

International CSR Thought-Leaders

Adjunct at University of Denver

Black-Owned, Woman-Owned

Digital Racial Equity Modules

Client Special: Pricing is $75 a seat, but we are offering a $15 per seat discount. Thank you for your partnership.

Learning for Everyone

Build conscious company culture and foster inclusion with cannabis specific antiracism modules. Designed so everyone in your company can access the empowerment of education.

Pick your Platform

Access content via CDG's learning management system or upload onto your own platform.

Resource Support

We've done our best to replicate the facilitated experience by providing supplementary introductory resources and post-learning tools.

Comprehension with Quizzes

We've integrated a set of companion quizzes for each module chapter to ensure employees understand introduced concepts.

How it Works

1. Pay licensing fee per employee and gain access for 12 months
2. Access modules via CDG LMS or upload onto your own platform
3. Offer as part of employee onboarding or annual training
4. Utilize post-module quizzes to measure comprehension

Module Format

Antiacism Modules

5 downloadable videos, approx 15 min. each

+

Welcome Slides

Sets the stage for learning with terms + definitions and tips for engagement

+

Quizzes

5-7 questions for each module checking for comprehension.

+

Resources

Self-care + educational tools to support continued antiracism work.

Sneak Peek

Why Racial Equity?

$2.9 trillion buying power of the Global Majority. (PolicyLink)

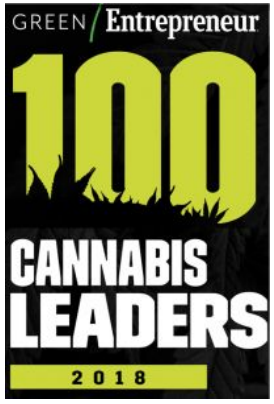
Racial Equity is a corporate **competitive advantage**. (PolicyLink)

Diverse management teams lead to **19% higher revenue.** (BCG)

Diverse companies produce up to **41% higher revenue**. (Clear Company)

87% better at **making decisions.** (People Management)

Could increase GDP by 26% by equally diversifying the workforce. (McKinsey)



OUR AWARDS

(people who recognize us)

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OUR CLIENTS

(people who love us)

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